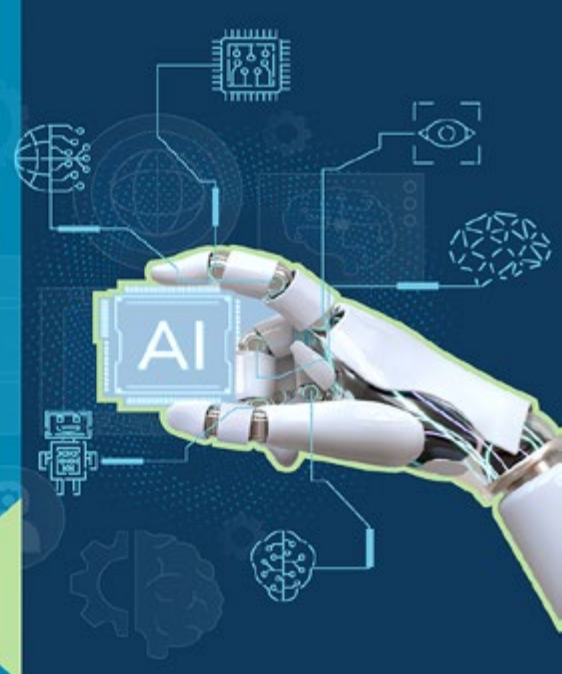


Business Forward Annual Event

**Navigating Tomorrow:
Unveiling the Impact of AI
on Business**

February 25, 2024
12 – 4 pm

Ewart Hall,
AUC Tahrir Campus



Agenda

- 11:00 - 12:00 Registration
- 12:00 - 12:05 Opening remarks by Wafaa Sabry, Senior Director, External Relations, AUC School of Business
- 12:05 - 12:10 Welcome remarks by Sherif Kamel, Dean, AUC School of Business
- 12:10 - 12:15 **Egypt's Economy in a Snapshot Video**
- 12:15 - 12:45 **Panel 1: Egypt's Economic Challenges: Is There a Breakthrough?**
Hanan Abdel Meguid, CEO, Kamelizer, Angel Investment Studio
Omar El Shenety, Managing Partner, Zilla Capital
Minoush Abdelmeguid, CEO, Meezan Investments
Moderator: Wael Abdallah, Assistant Professor of Finance, AUC School of Business
- 12:45 - 01:00 Q&A
- 01:00 - 01:10 **Keynote Speaker, Vicky, The Humanoid AI Avatar: AI Scaling and its Implications**
Moderator: Wafaa Sabry, Senior Director, External Relations, AUC School of Business and Ahmed Mahfouz, CEO, VICIS.ai
- 01:10 - 01:40 Ask Vicky - Q&A
- 01:40 - 01:45 **MENA AI Observatory - Access to Knowledge for Development Center, AUC School of Business**
Nagham El Houssamy, Associate Director for Research, A2K4D Center, AUC School of Business
- 01:45 - 02:00 Coffee Break
- 02:00 - 02:30 **Panel 2: Unleashing The Power of AI in Business**
Ahmed Tantawi, Founding Director of The Applied Innovation Center of MCIT
Hani El Gebaly, CEO, AvidBeam Technologies
Mostafa Hanno, Chief Digital Officer, Elevate Capital
Ahmed Ibrahim, Data Analytics Director, PwC ETIC
Moderator: Mostafa Gamrah, CEO, Big Brother Analytics
- 02:30 - 02:45 Q&A
- 02:45 - 03:00 **Campaign Launch: "I Moved My Business Forward" 4th edition**
- 03:00 - 03:30 **Panel 3: Maximizing Fintech AI-Driven Growth**
Azza El Shinnawy, Head of Egypt and North Africa, AWS
Amr Sultan, CEO, Blnk
Ahmed Abaza, CEO, Synapse Analytics
Mostafa Menesy, CEO, Paymob
Moderator: Ayman Ismail, Professor, Abdul Latif Jameel Endowed Chair of Entrepreneurship and Founding Director, AUC Venture Lab
- 03:30 - 03:45 Q&A
- 03:45 - 04:00 Closing Remarks